

PRESS RELEASE

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INTERACTIVE PAYMENT TERMINALS FOR CANAL+ ANTILLES AND CANALSAT CARAIBES



A new subscription payment method is being tested with the installation of interactive terminals at CANAL+ ANTILLES headquarters in Guadeloupe.

The goal of this new service is to relieve the sales force of the task of tracking payments, which are increasingly difficult to manage, to cut waiting time in the CANAL+ / CANALSAT boutiques, and to secure the storage of payments, which are often made in cash at the sales outlets. The terminals will enable subscribers to pay their subscription fees with a bank card or in cash, directly on the machine and with complete security.

They will also propose the possibility of paying monthly if a series of strict eligibility criteria are met. In the future, these terminals might also serve as an interface to the Web site and for the customer fidelity program.

CANAL OVERSEAS
Communication Department
Marianne Caradec +33 (0)1 41 86 15 22
marianne.caradec@canal-overseas.com