

PRESS RELEASE

Paris, October 3, 2008

**NOMINATION**

Jean-Noël Tronc, Chairman of CANAL OVERSEAS and Chairman of the Board for CANAL+ CYFROWY, is pleased to announce the arrival of Bertrand Le Guern as Chairman of the Board and CEO for CANAL+ CYFROWY.

Bertrand Le Guern, who is 41 years old and a graduate of the ESTACA Engineering School, was until now COO for NETIA, the leading Polish alternative telecoms operator. During his career, he has successively held different positions in Poland, notably that of COO for Centertel (cell phone operator), followed by TP (France Télécom), from 2001 to 2004.

Bertrand Le Guern will take office at the beginning of 2009, thus succeeding Arnaud de Villeneuve, Chairman of the Board and CEO for CANAL+ CYFROWY, who is also CEO of CANAL OVERSEAS, and Jacques Aymar de Roquefeuil, currently COO of CANAL+ CYFROWY, who will join CANAL OVERSEAS headquarters as Executive Vice President for Marketing and Operations.

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