

**PRESS RELEASE**

Paris, December 4, 2008

***CANAL OVERSEAS launches the first DVB-H (television via mobile handset) offer for French-speaking Africa in Côte d'Ivoire***

*CANAL OVERSEAS AFRICA, a subsidiary of CANAL OVERSEAS and the operator of CANALSAT HORIZONS in Sub-Saharan Africa, launches the first offer of personal mobile television (PMT) in Côte d'Ivoire: CANALSAT MOBILE, being tested on the first DVB-H network in French-speaking Africa.*

*With years of solid audiovisual experience in Africa, CANAL OVERSEAS AFRICA has played a preponderant role in the successful outcome of this initiative, in particular in securing DVB-H broadcasting licenses, content offer and technical assistance for the implementation of the broadcast network for Abidjan. MONICASH, a company from Côte d'Ivoire, has also participated in this success as an investor and technical backer for the project.*

*In a first stage, the CANALSAT MOBILE offer will include six television channels – CANAL+ HORIZONS (uncoded programs), I>télé, Planète, RTI (Côte d'Ivoire national channel), Infosport, Trace TV – and RFI radio.*

*Starting on December 4, 2008, this offer will be tested on QUANTUM pocket televisions and on cell phones.*

*After a test period of a few months, the official distribution of CANALSAT MOBILE will probably be announced during 2009 and operated by the subsidiary of CANAL OVERSEAS AFRICA in Côte d'Ivoire and locally implanted cell phone operators.*

*As an editor of Premium channels and a channel cluster operator, as well as a channel distributor for terrestrial re-broadcasting networks, internet access providers and satellite operators, CANAL OVERSEAS AFRICA continues its development with a commitment to the commercialization of content on the new markets of the future in Africa.*

*CANAL OVERSEAS is a subsidiary of the CANAL+ Group and is responsible for international development and overseas France. CANAL OVERSEAS operates CANAL+, CANALSAT and channel clusters throughout the world: Poland, Sub-Saharan Africa, the Indian Ocean, the Caribbean and the Oceania-South Pacific region. CANAL OVERSEAS also edits CANAL+ HORIZONS for Sub-Saharan Africa and CANAL+ ESSENTIEL in the Maghreb. With satellites covering four continents, the CANAL OVERSEAS clusters are potentially available to several million of the earth's inhabitants.*

**CANAL OVERSEAS**

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