

**PRESS RELEASE**

Paris, April 1st 2009

**CANAL OVERSEAS STRENGTHENS ITS OFFER OF DISNEY CHANNELS IN ALL ITS CHANNEL PACKAGES**

CANAL OVERSEAS has announced the arrival of DISNEY XD on CANALSAT CARAIBES, CANALSAT HORIZONS, CANALSAT REUNION and CANALSAT MAURICE and Disney Channel on CANALSAT CALEDONIE.

Disney XD is the new Disney channel for boys aged 6 to 14 and will be available from the 1st of April on CANALSAT CARAIBES, CANALSAT HORIZONS, CANALSAT REUNION and CANALSAT MAURICE.

Disney Channel is the channel for 6 to 14 year olds (main target are girls from 8-12) and will be available on CANALSAT CALEDONIE from 2<sup>nd</sup> of April.

With the arrival of Disney XD and Disney Channel on its Overseas Territories and Africa packages, CANAL OVERSEAS is pleased to enrich its offer of children's channels with emblematic channels by Disney.

**About CANAL OVERSEAS**

CANAL OVERSEAS is the subsidiary of CANAL+ responsible for the international and French Overseas Territories' offer. CANAL OVERSEAS is the operator for CANAL+, CANALSAT and channel packages throughout the world: Poland, Northern Africa, Sub-Saharan Africa, in the Indian Ocean, the Caribbean and the Oceania/South Pacific area. CANAL OVERSEAS also edits the CANAL+ HORIZONS channel for Sub-Saharan Africa and CANAL+ in Northern Africa. With satellites that cover 4 continents CANAL OVERSEAS packages are marketed in over 40 countries and are potentially accessible to several million people in the world.

**About Disney XD**

On 1st April Jetix France changes its name to Disney XD, the only channel on the market for boys aged 6 to 14 years. Disney offers the best of series (fiction and cartoons) for 6-14 year olds looking for discovery, performance, sports, adventure, music and comedy. Launch on air, online and by mobile phone on April 1st with previously unseen programmes such as "Aaron Stone" (fiction series), "Kids vs Kats" (cartoon series).

What makes Disney XD stand out is the quality of the new fiction programmes created and produced by Disney, associated to the already strong Disney catalogue and local productions

## **About Disney Channels France**

Disney XD has added to the Disney television range in France. It strengthens its position of number one paying package on the market, as shown by the latest results from MédiaCabSat (Vague 16), with 4 leading channels (and three ranges) which cater to the needs of all children aged 3 to 14 (girls and boys) and their families:

- **Playhouse Disney**, comedy and education for children aged 3 – 6.
- **Disney Channel**, for girls (and boys) aged 6 – 14 (target are tweens, aged 8 – 12) with popular series such as Hannah Montana and Disney Channel Original Movies hits such as High School Musical and Camp Rock.
- **Disney Channel +1** broadcasts Disney Channel programmes one hour later.
- **Disney XD**, for boys aged 6 – 14 (target are tweens aged 8 – 12), a channel that caters for their thirst for adventure, discovery, encourages them to grow and gives them self-confidence.
- **Disney Cinemagic**, is the only Premium channel that shows Disney/Disney Pixar first as TV premieres as well as the Disney classics for the whole family.

## **CANAL OVERSEAS**

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