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**PRESS RELEASE**

**CANAL+ GROUP AND VTV, VIETNAM'S PUBLIC BROADCASTER, TO JOINTLY LAUNCH A PAY-TV OFFER IN VIETNAM**

*CANAL+ Group and VTV, Vietnam's national television service, have announced the launch of a satellite-distributed pay-TV offer in Vietnam.*

*This launch is the result of a partnership between CANAL+ Group and VTV over the company's pay-TV affiliate, VCTV. The goal is to further develop the rapidly growing pay-TV market in Vietnam.*

*The joint-venture is held respectively at 49% and 51% by CANAL+ Group and VCTV, which owns the only satellite TV license in Vietnam. Group CANAL+ will be responsible for running the new company via its foreign operations affiliate, CANAL OVERSEAS.*

*CANAL+ Group will also bring its expertise in channel production, as well as its 25-year experience in marketing pay-TV packages in France and abroad.*

*Vietnam has very strong growth potential, with GDP expected to increase + 5% this year despite global economic downturn. The country has a population of 86 million for 22 million households.*

*This partnership between a public broadcaster and a foreign, privately-owned TV operator is unprecedented in Vietnam and its region. It represents a unique opportunity for CANAL+ Group, which for the first time, expands outside Europe and French-speaking countries, including in Africa.*

### **About CANAL+ Group**

CANAL+ Group is the leading pay-TV operator in France with 10.6 million subscriptions. CANAL+ Group produces premium, general-interest channels, including CANAL+, and more than 20 themed channels covering movies, sport, news, etc.

CANAL+ Group also markets a package of 300 channels and services under the CANALSAT brand. CANAL+ channels and CANALSAT are available on all distribution platforms (DTH, cable, DTT, IP TV).

A pioneer in digital broadcasting in Europe and new TV services, CANAL+ Group is the leader in on-demand and high-definition TV.

CANAL+ Group is also a major player in the acquisition, production and distribution of feature films in France and Europe through its subsidiary STUDIOCANAL.

### **About CANAL OVERSEAS**

CANAL OVERSEAS is the subsidiary of CANAL+ Group in charge of French overseas territories and international development.

CANAL OVERSEAS is the operator and distributor of CANAL+, CANALSAT and other localized channel packages around the world: Poland, North and Sub-Saharan Africa, Indian Ocean, the Caribbean and Oceania-South Pacific.

CANAL OVERSEAS also produces the CANAL+ HORIZONS channel for Sub-Saharan Africa and CANAL+ ESSENTIEL for the Maghreb.

With satellites covering 5 continents, CANAL OVERSEAS packages are potentially accessible by tens of millions of people around the world.

### **About VTV**

Founded in 1970 in Hanoi, VTV is Vietnam's public TV operator. The company broadcasts six national channels. Via its pay-TV affiliate VCTV, VTV also produces theme channels and is the leading DTH operator in the country.

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