

Paris, July 21st 2009

## **NOMINATION**

*Francoise Le Guennou-Remarck is appointed Associate Managing Director of CANAL OVERSEAS AFRICA. She will be responsible, along with Blaise Mistler, Managing Director of foreign relations, for supervising institutional relations in Sub-Saharan Africa. She will also be in charge of developing and promoting the role of CANAL OVERSEAS in the social and cultural dimensions of African life. In addition, she will actively participate in transversal development projects of CANAL OVERSEAS AFRICA.*

*Along with Sébastien Punturello, Associate Managing Director of CANAL OVERSEAS AFRICA, Francoise Le Guennou-Remarck will report to Jean-Christophe Ramos, Managing Director of CANAL OVERSEAS AFRICA.*

*She will maintain her position as Chief Executive Officer of CANAL HORIZONS Côte d'Ivoire, to which she was appointed in 2003.*

*Francoise Le Guennou-Remarck began her career in 1986 at Ernst & Young Paris as a Project Manager. In 1992 she became part of CANAL HORIZONS Côte d'Ivoire at the creation of a new subsidiary in Africa. From 1994 to 1999, she successively became Administrative and Financial Manager, Associate Managing Director and Managing Director. In 2003 she is appointed Chief Executive Officer of CANAL HORIZONS Côte d'Ivoire. Francoise Le Guennou-Remarck graduated from the Superior School of Commerce of Abidjan and obtained an Executive MBA from HEC Paris in 2004.*

### **About CANAL OVERSEAS AFRICA**

*The company CANAL OVERSEAS AFRICA (subsidiary of CANAL OVERSEAS, CANAL + Group) leader on the Pay TV market in French Africa, has been operating on the African continent for over 15 years. CANAL OVERSEAS AFRICA is in charge of the edition and the commercialization of CANAL + HORIZONS, the Premium channel dedicated to the African Continent, and operates the CANALSAT HORIZON channel package in over 20 African countries.*

## **CANAL OVERSEAS**

### **Communications Department**

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