

**PRESSE RELEASE**

Paris, July 30th 2009

**JEAN-NOEL TRONC, CHIEF EXECUTIVE OFFICER OF CANAL OVERSEAS, WAS RECEIVED BY HIS EXCELLENCE SIR PAUL BIYA, PRESIDENT OF THE REPUBLIC OF CAMEROON.**

*Jean-Noel Tronc, Chief Executive Officer of CANAL OVERSEAS, met with the president of the Republic of Cameroon last Monday in a private audience in Paris.*

*During this meeting, Jean-Noel Tronc expressed the central role played by Cameroon in the audiovisual industry of French Africa. Indeed, this African country offers numerous television channels of which, in addition to the public CRTV, close to ten are privately owned. Cameroon also sets itself apart through its dynamic development in audiovisual production.*

*This growth has led CANAL OVERSEAS to create its third African based subsidiary in Cameroon in 2009, whereas the group most commonly conducts its business through partner distributors, as in over 25 African countries.*

*Moreover, CANAL OVERSEAS broadcasts four Cameroones television channels, CRTV and three privately owned channels CANAL2 INTERNATIONAL, EQUINOXE TV and STV2, rendering them accessible in over 20 Sub-Saharan African countries through the CANALSAT HORIZON package.*

*Meanwhile, this meeting tackled the issue of the threat of rampant audiovisual rights piracy, which raises growing concerns amongst producers and holders of worldwide sports rights. The development of strong legislative policies regarding audiovisual property rights in Cameroon was deemed necessary to follow up on its "particularly innovative character, allowing the modernization of audiovisual distribution, exemplary on the continental scale", declared Jean-Noel Tronc. The President Paul Biya manifested his interest and his will for a firm public action in the protection of audiovisual property rights.*

**About CANAL OVERSEAS**

*Subsidiary of the CANAL+ Group, CANAL OVERSEAS is the international distributor of CANAL+, CANALSAT and of many channel packages in Poland, North Africa, Sub-Saharan Africa, the Indian Ocean, the Caribbean, the south Pacific region and in Vietnam. CANAL OVERSEAS is also the editor of the CANAL+ HORIZONS channel in Sub-Saharan Africa and of CANAL+ in North Africa. With satellites covering all 5 continents, CANAL OVERSEAS channel packages are marketed in over 40 countries and are potentially accessible to tens of millions of households in the world.*

**CANAL OVERSEAS****Communications Department**

Solenne Anthonioz +33 (0)1 41 86 15 02

[solenne.anthonioz@canal-overseas.com](mailto:solenne.anthonioz@canal-overseas.com)