

**PRESSE RELEASE**

Paris, August 26<sup>th</sup>, 2009

**DISCOVER THE NEW WEBSITE FOR THE BOUQUET DE CANAL+ IN ALGERIA AND MOROCCO**

CANAL OVERSEAS announces the launch of a new website dedicated to the BOUQUET DE CANAL+ in Algeria and Morocco: [www.bouquet-canalplus.com](http://www.bouquet-canalplus.com), offering both practical information and a wide range of personalization services.

Thanks to the different headings displayed on the home page, this new website guarantees the access to updated information about the BOUQUET DE CANAL+ for users and subscribers to the channel package as well as for the press thanks to:

- **A program guide:** Browsers will from now on have the possibility to discover all programs and channels available in the channel package. They will have the opportunity to personalize this guide in accordance with their time zone, create their own program selection and receive reminders as to the airing of the chosen programs.
- **A customer center:** This category is reserved for subscribers to the BOUQUET DE CANAL+ in Algeria and Morocco and allows them to discover all available services for a heightened appreciation of their favorite programs (creation of a personalized selection, reminders, computer wallpaper downloads); to get timely answers to questions; to receive Newsletters and to participate in contests.
- **Information in relation to the offer, including its prices as well as details on the channel package.**
- **Complete contact information of local distributors** who sell prepaid cards for the BOUQUET DE CANAL+ in Algeria and Morocco.
- **The press center** offering access to all press releases.

In addition, it is now possible to contact the BOUQUET DE CANAL+ team directly from the website for more information, or in the view of becoming a distributor.

CANAL OVERSEAS is proud to offer this new website which will allow subscribers to take full advantage of their subscription.

**About CANAL OVERSEAS**

CANAL OVERSEAS is the subsidiary of CANAL+ in charge of French overseas territories and international development. CANAL OVERSEAS is the operator and distributor of CANAL+, CANALSAT and other localized channel packages around the world: Poland, North and Sub-Saharan Africa, Indian Ocean, the Caribbean, the Oceania/South Pacific area and Vietnam. CANAL OVERSEAS also edits the CANAL+ HORIZONS channel for Sub-Saharan Africa and CANAL+ for the Maghreb. With satellites that cover five continents, CANAL OVERSEAS packages are marketed in over 40 countries and are potentially accessible by tens of millions of people in the world.

**About LE BOUQUET DE CANAL+**

The BOUQUET DE CANAL+ is the first legal offer of French channels by satellite in Algeria and Morocco. The offer comprises more than 25 channels covering all themes such as cinema, sports, and youth.

This offer is available via a prepaid card system for a period of 6 or 12 months commercialized by a network of distributors. The VIACCESS cards are made safe and are only compatible with set up boxes using this technology. The BOUQUET DE CANAL+ is diffused via the ARABSAT satellite, BADR-6, situated on 26° East.

To subscribe to the BOUQUET DE CANAL+, access distributors' contact information on the following website: [www.bouquet-canalplus.com](http://www.bouquet-canalplus.com)

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