



Paris, September 7, 2009

PRESS RELEASE

AGREEMENT BETWEEN CANAL+ GROUP AND MULTICHOICE

CANAL+ Group announces the signature of a commercial agreement in Africa between CANAL OVERSEAS and MULTICHOICE, the leading Group in pay-TV in English speaking Africa.

This commercial agreement will allow CANAL OVERSEAS AFRICA to:

- **Extend its presence in several countries of Central Africa (Burundi, Rwanda, Democratic Republic of the Congo), thanks to the acquisition of a French speaking subscribers' basis.**
- **Obtain the rights to broadcast the ENGLISH PREMIER LEAGUE games for the season of 2009-2010.**

Thanks to this agreement with MULTICHOICE, CANAL+ Group reinforces its position as the Pay TV leader in French speaking Sub-Saharan Africa.

About CANAL OVERSEAS

CANAL OVERSEAS is the subsidiary of CANAL+ Group in charge of French overseas territories and international development. CANAL OVERSEAS is the operator and distributor of CANAL+, CANALSAT and other localized channel packages around the world: Poland, North and Sub-Saharan Africa, Indian Ocean, the Caribbean, the Oceania/South Pacific area and Vietnam. CANAL OVERSEAS also edits the CANAL+ HORIZONS channel for Sub-Saharan Africa and CANAL+ for the Maghreb. With satellites that cover five continents, CANAL OVERSEAS packages are marketed in over 40 countries and are potentially accessible by tens of millions of people in the world.

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