

Paris, September 7th, 2009

## **THE ENGLISH PREMIER LEAGUE IN THE SPOTLIGHT ON CANALSAT HORIZONS**

CANAL OVERSEAS AFRICA is proud to announce the acquisition of the broadcasting rights for the prestigious English soccer championship known as the ENGLISH PREMIER LEAGUE for the season of 2009-2010.

Thanks to this agreement, more than 150 soccer games will be broadcasted starting Saturday September 12<sup>th</sup> on CANAL+ SPORT, + DE FOOT, SPORT+ and as always on SUPERSPORT3.

Manchester United, Liverpool, Chelsea, Arsenal and the 16 other best English clubs promise an exciting experience to CANALSAT HORIZONS subscribers. Subscribers to CANALSAT HORIZONS will live vibrantly through the actions of their favorite African players such as Emmanuel Adebayor, Habib Beye, El Hadji Diouf, Didier Drogba, Emmanuel Eboué, Michael Essien, Salomon Kalou, John Obi Mikel and follow their progress throughout the season.

With the ENGLISH PREMIER LEAGUE, CANAL OVERSEAS AFRICA strengthens its soccer offer made available by CANALSAT HORIZONS. The ENGLISH PREMIER LEAGUE adds to the set of games broadcasted this season along with the LIGUE 1, l'UEFA CHAMPIONS LEAGUE, l'UEFA EUROPA LEAGUE, the CALCIO and the LIGA.

### **ABOUT CANAL OVERSEAS AFRICA**

The company CANAL OVERSEAS AFRICA (subsidiary of CANAL OVERSEAS, CANAL+ Group) leader on the Pay TV market in French Africa, has been operating on the African continent for over 15 years. CANAL OVERSEAS AFRICA is in charge of the edition and the commercialization of CANAL+ HORIZONS, the Premium channel dedicated to the African Continent, and operates the CANALSAT HORIZON channel package in over 20 African countries.

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