

Paris, October 21st, 2009

CANAL OVERSEAS AFRICA LAUNCHES THE PVR ON THE AFRICAN CONTINENT

CANAL OVERSEAS AFRICA announces the launch of a major innovation on the African continent: the PVR (Personal Video Recorder), a device which allows CANALSAT HORIZONS subscribers to "manage" their programs.

Thanks to the PVR's numerous functionalities, CANALSAT HORIZONS subscribers will from now on have the possibility to control airing programs by, for example, being able to pause ongoing programs. They will also have the opportunity of recording up to 120 hours of programs and still watch other channels at the same time, enabling them to put together a wide ranging video library.

Thanks to this innovation, CANAL OVERSEAS AFRICA enables CANALSAT HORIZONS subscribers to benefit from high degrees of freedom and flexibility in their manner of watching television. Thanks to the PVR, subscribers will truly make the most of their CANALSAT HORIZONS subscription.

Jean-Noël Tronc, Chief Executive Officer of CANAL OVERSEAS AFRICA, declared that "the launch of the PVR serves as a testimony of our unchanging will to supply CANALSAT HORIZONS subscribers with an increasing number of services and innovations. Standing as proof of our progress in terms of new technologies, we are asserting our market position as a major player in the audiovisual industry on the African continent."

ABOUT CANAL OVERSEAS AFRICA

The company CANAL OVERSEAS AFRICA (subsidiary of CANAL OVERSEAS, CANAL+ Group) leader on the Pay TV market in French Africa, has been operating on the African continent for over 15 years. CANAL OVERSEAS AFRICA is in charge of the edition and the commercialization of CANAL+, the Premium channel dedicated to the African Continent, and operates the CANALSAT HORIZONS channel package in over 20 African countries.

CANAL OVERSEAS

Communications Department

Solenne Anthonioz +33 (0)1 41 86 15 02

solenne.anthonioz@canal-overseas.com