

PRESS RELEASE

Paris, November 2, 2009

LAUNCH OF A NEW PROGRAMME: "LES SPECIALISTES MAGHREB"

CANAL OVERSEAS has announced the launch of a new programme «LES SPECIALISTES MAGHREB», co-produced by LE BOUQUET DE CANAL+ and PUBLIC PRODUCTION, a Moroccan production company.

It will be broadcast from 4 November, the anniversary of the CANAL+ group, during prime time on CANAL+ in North Africa. LES SPECIALISTES MAGHREB is a premium LE BOUQUET DE CANAL+ programme, specially edited for North Africa, covering football news in Algeria, Morocco and Tunisia. European football and the main championships will also be covered by the programme.

"LES SPECIALISTES MAGHREB" is led by a team of renowned sports experts, all Algerian, Moroccan and Tunisian nationals. The programme will be presented by Younes Belasry, supported by two reviewers, Amine Rahmouni and Ibtissam Koutaibi, and four "Specialists", Said Haddouche, Abdelkhalek Louzani, Hicham El Khelifi and Khaled Hosni.

Together, they will decipher and analyse all the football news. Also on the programme: Summary of the Algerian, Moroccan, Tunisian and European championships, with an analysis supported by footage, and various reviews, such as the best goal and unusual actions of the week, as well as many other surprises...

Jean-Noël Tronc, Chief Executive Officer of CANAL OVERSEAS, states:

«With "LES SPECIALISTES MAGHREB", we are delighted to offer subscribers to LE BOUQUET DE CANAL+ package a programme in which we can share our expertise. Thanks to this programme, we add to our sports programmes available in LE BOUQUET DE CANAL+ package and live up to the expectations of the Algerian and Moroccan public.»

The press kit for the programme LES SPECIALISTES MAGHREB is available on LE BOUQUET DE CANAL+ package website, in the Press section: www.bouquet-canalplus.com

About CANAL OVERSEAS

CANAL OVERSEAS is a subsidiary of CANAL + and the distributor of CANALSAT as well as channel packages abroad: Poland, Northern Africa, Sub-Saharan Africa, in the Indian Ocean, the Caribbean, the Oceania/South Pacific area and Vietnam. CANAL OVERSEAS also edits the CANAL + channel for Sub-Saharan Africa and Northern Africa. With satellites that cover 5 continents, CANAL OVERSEAS packages are sold in over 40 countries and are potentially accessible to several million households in the world.

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