

PRESS RELEASE

Paris, December 17, 2009

ZEM: THE NEW SERIES PRODUCED BY CANAL OVERSEAS AFRICA

CANAL OVERSEAS AFRICA has announced its participation as producer in a series directed by Jean-Luc Rabatel and Angela Aquereburu: ZEM.

ZEM is a shortcom from Togo, in 26 episodes, which will be broadcast on the CANAL+ channel in Sub-Saharan Africa from 4 January 2010 every evening before the prime time programme. In addition, all episodes that week will also be repeated at the weekend.

ZEM is the story of three characters who play the "zemidjans", meaning the motorbike-taxis in Togolese: Yaya, who has returned from Paris, Agbasco, the wiseman, and Gog, the youngest and most naive. They all have very different personalities, but meet every day to talk about their professional and family misfortunes. Each episode of ZEM covers an issue, immigration, for example, in an amusing and original way.

ZEM is the first television fiction (apart from films screened in cinemas) produced by CANAL OVERSEAS AFRICA and it is sure to be a success, as this series is already a hot topic on the Internet. Indeed, since September 2009, over 300 000 people have viewed the three first episodes available on Dailymotion.

Jean-Noël Tronc, Chief Executive Officer of CANAL OVERSEAS AFRICA, has stated: "We are delighted to be a partner in this first co-production of an African television fiction. Zem has the same format as French series "Un gars, une fille" and "Caméra Café ", and is a short, funny series, which will reveal talented actors. This series is a new format in Africa and confirms our desire to develop programmes for our subscribers in Sub-Saharan Africa."

About CANAL OVERSEAS AFRICA

CANAL OVERSEAS AFRICA (a subsidiary of CANAL OVERSEAS, part of the CANAL+ Group) is the leader in the Pay TV market in French-speaking Africa and has been broadcasting on the African continent for more than 15 years. CANAL OVERSEAS AFRICA edits and markets CANAL+, the Premium channel for Africa and operates the CANALSAT HORIZONS package in over 20 African countries.

CANAL OVERSEAS

Communications department

Marianne Caradec 01 41 86 15 22

marianne.caradec@canal-overseas.com

Solenne Anthonioz 01 41 86 15 02

solenne.anthonioz@canal-overseas.com