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## **PRESS RELEASE**

### **NEW CYFRA+ PVR SET-TOP BOX WITH 500 GB HARD DRIVE AND NEW EPG**

CYFRA+ is introducing new Pace PVR HD satellite terminals with a 500 GB hard drive, HD programme recording, and a Time Shifting function as well as a digital terrestrial television option. The Pace PVR HD set-top box has been designed in a modern style and has a new electronic programme guide (EPG) with an improved programme search function and new menu graphics.

The Pace PVR HD is a new product for those who want excellent programmes as well as new technology: it is practical, suitable for modern TV as well as easy to use. The first batch of Pace PVR HD set-top boxes will be distributed in limited numbers in retail outlets chosen by CYFRA+. They can be rented for 20 PLN per month (current special offer 50% cheaper, further details in the special offer terms and conditions).

The new Pace PVR HD set-top box enables every user to tailor their TV programme.

- The set-top box has a 500 GB hard drive, twice as large as the PVR HD Philips model which was previously included in the CYFRA+ package.
- TV viewers can - as with the Philips PVR HD model - record a programme they have chosen, as well as pause a programme or watch it again thanks to the Time Shifting function (the set-top box can save up to 2 hours of the current programme).
- The Pace PVR HD allows viewers to save up to 300 hours of programmes in SD and almost 100 hours in HD quality. The digital video library is easy to use and organise. Programmes that have been viewed can be deleted manually or automatically to clear space for new recordings.
- The set-top box allows viewers to secure particularly important recordings to avoid deleting them by mistake or automatically and they can block access to some recordings from designated viewers, for example children.
- When viewing the recordings, viewers can access the additional features available on CYFRA+, for example, when a film is recorded on CANAL+, they can choose which version they watch: the original recording or subtitled.
- Viewers can also watch HD recorded programmes at any time - the set-top box records HD programmes.

- Pace PVR HD users can access CYFRA+ VOD and HBO Digital services.
- The decoder can receive digital terrestrial television.

The introduction of the Pace PVR HD set-top box coincides with a new user interface. The new electronic programme guide has a new appearance and a colour scheme that facilitates reading. The application has been designed with transparent graphics so that viewers can use the EPG without interrupting their programme.

The programme search system has been improved: users can search for programmes using additional criteria, such as category and type of programme, the channel, date and time.

#### PACE PVR HD SET-TOP BOX- SPECIFICATIONS:

- 500 GB hard drive including 350 GB for the user's recordings,
- connection: HDMI, Euro, Ethernet, USB 2.0,
- audio outlet: stereo, SPDIF (optical and electric),
- terrestrial aerial in/outlet, 2x satellite aerial inlet (2 independent digital terrestrial television tuners and 2 independent digital satellite tuners),
- compatible with MPEG2, HDTV, MPEG4/H.264, Dolby Digital (Dolby Laboratories brand).

**CYFRA+ :** the digital TV platform with the largest range of programmes on the market.

Over 100 RTV channels and a few hundred FTA channels. The provider has a wide range of channels specialising in film, sport, documentaries, music, children's programmes, news and popular culture. CYFRA+ also provides additional services: amongst other HDTV (9 HD channels), PVR, CYFRA+ VOD, HBO Digital, CANAL+ in 16/9, CANAL+ Film and CANAL+ Sport in HD, choice of films in recorded or sub-titled version, adult channel RelaxXX, Music Choice (42 thematic audio channels), INFO+ and CYFRA+ GRY. 1.38 million households in Poland receive CYFRA+. CANAL+ Cyfrowy Sp. z o.o. [www.cyfraplus.pl](http://www.cyfraplus.pl) operates the digital platform.

**CYFRA+ TECHNOLOGIES** a wide range of products allowing viewers to view a high definition image, manage programmes and adapt them to their needs. The new features offered by CYFRA+ include a Multiroom service, High Definition (HD), a set-top box with a Personal Video Recorder (PVR), Video on Demand (VOD) services and digital terrestrial television.

CYFRA+ Multiroom allows viewers to watch two different channels on two different televisions with the same subscription. CYFRA+ is the first digital platform to provide this service in Poland. CYFRA+ subscribers can also benefit from High Definition technology - five times more details visible on screen, large image format closer to human eye perception and digital sound. Currently the CYFRA+ package provides 9 channels broadcast in this standard

The CYFRA+ VOD service not only broadcasts new films that have never been screened by any other paying channel as well as genre classics and series that are popular the world over. The database of films is compiled by the largest distributors, with prestigious film studios such as Paramount Pictures, Disney-ABC-ESPN, Sony Pictures as well as independent distributors. The greatest films can also be viewed on demand on HBO Digital for which CYFRA+ is the only provider in Poland. The Personal Video Recorder allows viewers to choose the time at which they watch their favourite programmes. The Philips PVR HD set-top box not only enables viewers to pause "live" programmes and watch them again, but also store dozens of hours of individual recordings without having to use VCD or DVD material. Thanks to the Philips PVR HD et Philips HD set-top boxes equipped with a DVB-T receiver, after plugging in the terrestrial aerial, CYFRA+ subscribers can receive the digital terrestrial television signal without having to buy additional equipment and at no additional cost. Over 170.000 CYFRA+ subscribers can receive the signal. CYFRA+ customers are the best prepared to receive this type of signal.

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